

## FOR IMMEDIATE RELEASE

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### 4th Annual Monterey Bay Regional Business Plan Competition Contestants Ready

*Congressman Sam Farr and California State University, Monterey Bay President Eduardo Ochoa highlight a list of speakers*

**Seaside, Calif. – May 2, 2013** - The Monterey Bay Regional Business Plan Competition ([www.MBRCompetition.com](http://www.MBRCompetition.com)) final event will take place Friday, May 3<sup>rd</sup>, 2013. Congressman Sam Farr and California State University, Monterey Bay (CSUMB) President Eduardo Ochoa highlight a list of speakers for the final event of the 4th Annual Monterey Bay Regional Business Plan Competition.

The final event of this year's competition is open to the public and will be held from 1:30 p.m. to 6:00 p.m. Friday, May 3<sup>rd</sup>, at the Monterey Institute of International Studies' Irvine Auditorium at 499 Pierce Street in downtown Monterey.

**Date:** Friday, May 3  
**Time:** 1:30 – 6:00 p.m.  
**Location:** Monterey Institute of International Studies  
Irvine Auditorium 499 Pierce St. Monterey  
**RSVP:** To register for FREE visit [www.MBRCompetition.com](http://www.MBRCompetition.com) . Click on EVENTBRITE.

"It was an impressive group that competed," Farr wrote to Founding Chair Susan Barich after the first event in 2010, "and I look forward to doing this again."

This will be Farr's third appearance at the competition, which has become one of his signature events, and Ochoa's first. Ochoa is interim president at CSUMB and has been leading the university since last summer. CSUMB School of Business faculty member Dr. Brad Barbeau is chairing the competition this year.

Peter Gardner of Wavepoint Ventures will talk about the new venture he is starting in partnership with J.P. Morgan Chase, Startgrid, a web portal to bring investors and other startup service providers together with entrepreneurs from non-Silicon Valley communities across the nation.

Ryan Hambley and Ben Holber from YoDerm will speak about their experiences since winning last year's grand prize at the competition.

For more information on the competition, to find out how to be a sponsor, or to register to attend, visit the competition's website at [www.MBRCompetition.com](http://www.MBRCompetition.com) . Get real-time updates on the competition by following on Twitter at [www.twitter.com/MBRBizPlan](http://www.twitter.com/MBRBizPlan) or like the Facebook page at [www.facebook.com/MBRCompetition](http://www.facebook.com/MBRCompetition) .

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